

No 5 YouTuber MrBeast earns \$250,000 from video on X

MrBeast, the most-followed YouTuber, has earned more than \$250,000 from a video he uploaded to X (formerly known as Twitter). The popular YouTuber said the video was to test how much money he could make on X. He wanted to compare his earnings on that platform to what his videos make on YouTube.

His video currently has around 157 million views, and that number is rising. The video is called "\$1 Car vs \$100,000,000 Car". It compares luxury cars. He said advertisers saw the attention it was getting and bought ads on it. MrBeast told his 26.6 million followers on X that he would give the \$250,000 away. That means twelve (possibly more) lucky followers will each receive \$20,000.

MrBeast's real name is James Stephen Donaldson. He was born in 1998 in Kansas in the USA. At high school, he developed an interest in working out why videos on YouTube became so popular. He wanted to know why they went viral. He told the Rolling Stone magazine: "There's a five-year point in my life where I was just relentlessly, unhealthily obsessed with studying virality, studying the YouTube algorithm.

I woke up, I would Uber Eats food, and then I would sit on my computer all day just studying [stuff] nonstop." MrBeast is now a phenomenally influential and successful businessman, environmentalist, online personality and philanthropist. He has won numerous awards for his videos and charity work.

<https://breakingnewsenglish.com/2401/240125-youtuber-mrbeast-a.html>